LUMINARY STRATEGIES

FOR IMMEDIATE RELEASE

Luminary Strategies and Mintz to Host the Founder Prosperity Forum: Identify Your Alpha

On November 6 in New York, Arushi Sharma Frank and Steven Shparber of Mintz will lead a working session with founders building the next generation of American infrastructure.

NEW YORK, NOV. 3, 2026—As the race to build America's next generation of infrastructure accelerates, a new class of companies is emerging to address some of the industry's biggest challenges: how to get more power onto the grid, connect new loads faster, manage growing electricity demand, and build the systems needed to support AI and a more resilient economy. On Friday, November 6, Luminary Strategies and Mintz will bring together a select group of founders in New York for the Founder Prosperity Forum: Identify Your Alpha, a working session focused on the companies building these capabilities and the markets that will determine how they scale.

Led by Arushi Sharma Frank, founder and principal of Luminary Strategies, alongside Steven Shparber of Mintz, the Forum will explore how early-stage infrastructure companies can establish strategic positions in the evolving architecture of the American economy.

Sharma Frank works at the intersection of technology, infrastructure markets, investment, and public purpose. Through Luminary's platform, she helps founders translate technical capabilities into market opportunities, identify the commercial and regulatory frameworks needed to scale, and build what she calls a **public-purpose moat** around their businesses.

The Companies at the Forum

Among the companies represented at the Forum:

- **Piq Energy:** Using agentic AI to accelerate grid studies and interconnection, addressing one of the most significant bottlenecks facing new power generation, storage, and large-load development.
- **Peak Cool:** Developing an integrated power and cooling solution for data centers using liquid-air energy storage, at a time when AI infrastructure is confronting mounting electricity and cooling constraints.
- **Ecosuite:** Building the software and edge-computing infrastructure to monitor, manage, and coordinate distributed energy resources, including solar, batteries, and EV charging.
- **Bellawatt:** Developing customer-facing utility software that makes it easier to participate in electrification programs, shift electricity demand, and support more flexible grids.
- **Silverton Power:** Developing battery storage projects that capture surplus electricity and deliver it when the grid needs it most, strengthening reliability and creating value for communities.

Identify Your Alpha

The Forum will examine a central question facing infrastructure founders and investors: ***What does a company make possible that the existing market doesn't yet recognize or properly value?***

For Sharma Frank, that means looking beyond a company's immediate product or technology to understand the larger market it can help create — whether through new grid rules, commercial programs, infrastructure financing, or entirely new ways of moving energy and economic value across the system.

Forum Details and Interviews

The Founder Prosperity Forum takes place Friday, November 6, from 9:30 a.m. to 12:30 p.m. ET, at Mintz's New York office. Five spots are available for journalists, who can request one on the Forum's event page.

Sharma Frank is available for interviews on the emerging companies reshaping America's infrastructure, the commercial opportunities created by AI-driven electricity demand, the evolution of energy and infrastructure markets, and why the next generation of successful infrastructure businesses will need to connect commercial value with broader economic and societal benefits.

About Luminary Strategies

Luminary Strategies LLC is an infrastructure venture platform that builds technical policy while backing companies developing the next generation of power infrastructure. The firm works alongside entrepreneurs and builds their partnerships with utilities, grid operators, investors, and public institutions to co-create the technical, commercial, regulatory, and financial foundations of critical infrastructure. Luminary believes that prosperous infrastructure is infrastructure that compounds: well-designed markets attract capital; capital accelerates innovation; innovation strengthens infrastructure; and stronger infrastructure creates new opportunities for investment, capability, and economic growth.

About Arushi Sharma Frank

Arushi Sharma Frank is the Founder of Luminary Strategies and a Category Creator and Tech and Grids Architect specializing in first-principles grid-to-consumer architecture. She originated the PCLR architecture and galvanized the stakeholder coalition that brought it into the ERCOT market. Her earlier category-creation work includes Aggregated Distributed Energy Resource (ADER) dispatch in ERCOT, utility-scale battery market-entry architecture, and virtual power plant programs. Earlier in her career, she led Tesla's strategic market entry for its first U.S. wholesale and retail energy businesses, built Exelon-Constellation's multi-market operator compliance program, and directed commodities, energy and environmental policy at the American Gas Association and Electric Power Supply Association. She is an Adjunct Lecturer at Johns Hopkins SAIS, a Senior Associate (Non-resident) at CSIS, an Advisory Board Member of C3 Solutions, an Executive Council Member of the University of Texas Kay Bailey Hutchison Energy Center, and a former appointee to the CFTC Energy and Environmental Markets Advisory Council.

Media & Contact Information

Company: Luminary Strategies LLC

Media Inquiries: Sally Kidd, sally@skprgroup.com

The Forum: Founder Prosperity Forum: Identify Your Alpha, Nov. 6, 2026, 9:30 a.m.–12:30 p.m. ET

Mintz: Steven Shparber mintz.com

Luminary: Luminary Strategies Prosperous Infra Platform